

OVERVIEW

Hurricanes Katrina and Rita created the biggest natural disaster in America's history.

- **780,000 Louisiana residents displaced**



- **123,000 homes** suffered major or severe damage
- **82,000 rental properties** suffered major or severe damage

- More than **18,000 businesses** destroyed
- About **\$25 billion** in insured **losses**
- **25 times more debris** removed so far than was removed from the World Trade Center site



Compared to other Gulf Coast states:



- **Louisiana** had more than **twice** the major and severe damage to homes as Alabama, Mississippi, Florida and Texas **combined**
- **Louisiana** suffered **75%** of the Gulf Coast **housing damage**

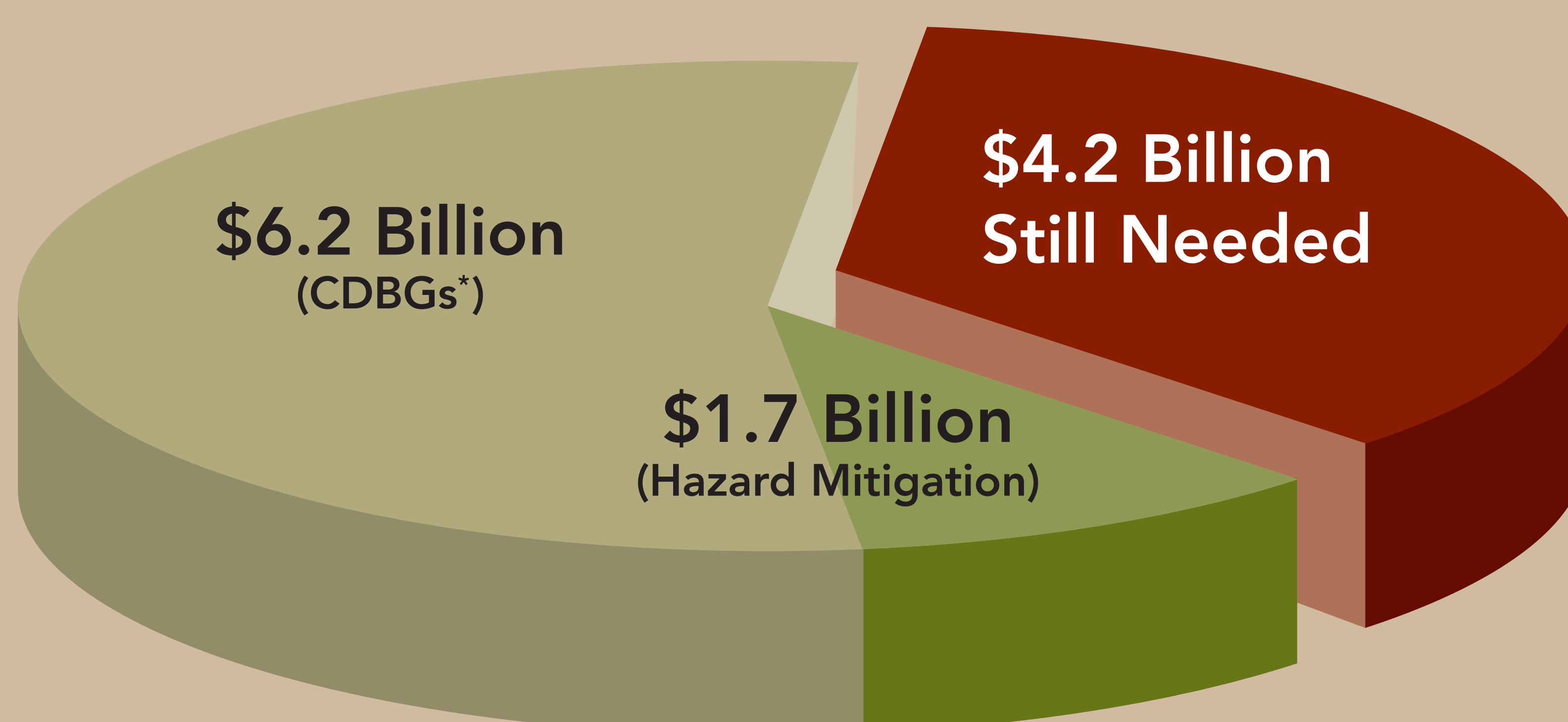


OVERVIEW

The Road Home

- Provides **opportunities** for homeowners to get back into their homes and help **re-establish** their lives in Louisiana
- Creates powerful incentives to rebuild rental properties so that everyone can have a chance to come home
- **Developed by** Gov. Kathleen Babineaux Blanco, the Louisiana Recovery Authority, Office of Community Development and national housing **experts**
- **The Road Home** is not yet fully funded – To serve all eligible homeowners, Louisiana is working with the White House and Congress to secure the **additional \$4.2 billion needed** to fully fund the program
- If Congress does not appropriate additional funds, homeowners who were flooded and lived outside the flood plain or homeowners with incomes less than 70% of the area median income will be the first priority for assistance

Working to Meet Louisiana's Recovery Needs



Total cost to rebuild homes, rental properties, and other critical infrastructure such as hospitals, schools, and sewage and water systems = \$12.1 billion

* CDBGs - Community Development Block Grants



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Homeowner Assistance

Under the current Road Home plan, eligible homeowners have choices about rebuilding their homes. Homeowners will receive compensation for damages minus any dollars received from insurance and/or FEMA repair payments, based on their home's pre-storm value. Homeowners may also be eligible for grants to help prevent similar damages in the future. If your costs to get back into your home are higher than your losses, additional assistance may be available. Total payments to all homeowners is capped at \$150,000.

Homeowners may choose from the following four options:

1

Repair

To repair your existing home, the state will pay you for damages up to your home's pre-storm value. You may be eligible for an affordable loan to cover the gap if there is a difference between repair costs and the grant you receive.

2

Rebuild

If you choose to rebuild on your property, the state will pay you for damages up to pre-storm value. You may be eligible for an affordable loan to cover the gap if there is a difference between repair costs and the grant you receive.

3

Relocate

If you want to sell the rights to your home and move somewhere else in Louisiana, the state will pay you for damages up to the pre-storm value of your home. You may be eligible for an affordable loan to cover the gap if there is a difference between repair costs and the grant you receive.

4

Sell





If you wish to move somewhere outside of Louisiana, the state will buy your home for 60 percent of its pre-storm value or the estimated repair costs of the property, whichever is less.



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Getting You Home in a Fair and Timely Way

Like the choices themselves, eligibility requirements are fairly simple and straightforward. To qualify for assistance:

-  You must have owned and occupied the home as your main residence at the time of the hurricane
-  Your home must be a single unit structure
-  Your home must be categorized by FEMA as having been "destroyed" or having suffered "major" or "severe" damage
-  Homeowners who were uninsured but should have carried insurance (for example, those who lived in a flood plain, but did not have flood insurance) are eligible for the program, but they will incur a 30% penalty

Other Provisions & Special Circumstances

Louisiana is committed to creating a program that works so we can bring our people back home.

Additional policies will be established to help address issues of assignability, owner occupants who have already sold their principal residence, homeowners who have started or completed repairs to their home and owners who have received other forms of assistance.



HOW IT WORKS

How will *The Road Home* help the Brown family?

Mrs. Brown is a single mother with two young children. Her home was severely flooded due to Hurricane Katrina. She did not have flood insurance, because her home was not in a flood plain. The Brown family's home was valued at \$110,000 prior to the storm, and it was 30% damaged. She received a small grant from FEMA for \$5,200 to begin repairing her home, but this is not enough to cover all the costs.

Incentive Grant Worksheet	
Pre-storm Value	\$110,000
Percentage of Loss to Home	x 30%
Damage Loss	\$33,000
FEMA Repair Assistance	- \$5,200
Insurance	- \$0
Incentive Grant	= \$27,800

Through *The Road Home*, Mrs. Brown is eligible for a \$27,800 incentive grant. This covers her losses, but she may need more assistance to repair her home and help prevent similar damages from future storms. She may be eligible for a loan and additional assistance to cover these costs.

Mrs. Brown still needs \$15,000 to repair her home and it will cost \$35,000 to elevate her home to help prevent future damage. Under the current plan, her total eligible assistance is \$77,800.

Eligible Assistance Worksheet	
Incentive Grant	\$27,800
Affordable Loan	+ \$15,000
Mitigation Grant to Elevate	+ \$35,000
Total Eligible Assistance*	= \$77,800

* Eligible assistance is not an entitlement. Limitations and qualifications apply.



HOW IT WORKS

How will *The Road Home* help the Landry family?

John and Jane Landry and their three children bought a home in the Southwest Louisiana just two years ago, for \$250,000. Now, it is virtually gone – more than 70% destroyed. Luckily, they had some flood and hazard insurance because their home was in a flood plain. They also received a \$10,400 grant from FEMA. They are considering rebuilding their home or relocating to another neighborhood closer to their children’s school.

Incentive Grant Worksheet	
Pre-storm Value	\$250,000
Percentage of Loss to Home	x 70%
Damage Loss	\$175,000
FEMA Repair Assistance	- \$10,400
Insurance	- \$150,000
Incentive Grant	= \$14,600

Through *The Road Home*, the Landrys are eligible for a \$14,600 incentive grant. This covers their losses, but they may need more assistance to help prevent similar damages to their home from future storms. They may be eligible for additional assistance to cover these costs.

The Landrys need \$15,000 to elevate their home. Under the current plan, their total eligible assistance is \$29,600.

Eligible Assistance Worksheet	
Incentive Grant	\$14,600
Mitigation Grant to Elevate	+ \$15,000
Total Eligible Assistance*	= \$29,600

* Eligible assistance is not an entitlement. Limitations and qualifications apply.



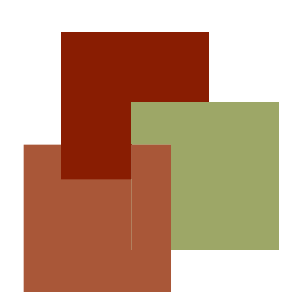
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Affordable Rental Housing

The Road Home also offers a program to restore Louisiana's damaged rental property. This plan offers incentives to large developers and small property owners that encourage them to invest in rebuilding affordable rental properties, so that everyone can have a chance to come home.



For Large Developers: *The Road Home* will add Community Development Block Grant (CDBG) dollars as a "piggy back" benefit to Federal tax credits to encourage more affordable rents and mixed-income communities.



For Small Rental Properties: *The Road Home* provides CDBG dollars as an incentive for landlords to rebuild small rental properties (single-family homes, duplexes, etc.) that are offered at affordable rents.



Supportive Services: *The Road Home* recognizes that working families, elderly citizens, and others with special needs have suffered greatly during long periods of displacement. They will require unique services to help them recover. The program includes funds for supportive services to address these special conditions.



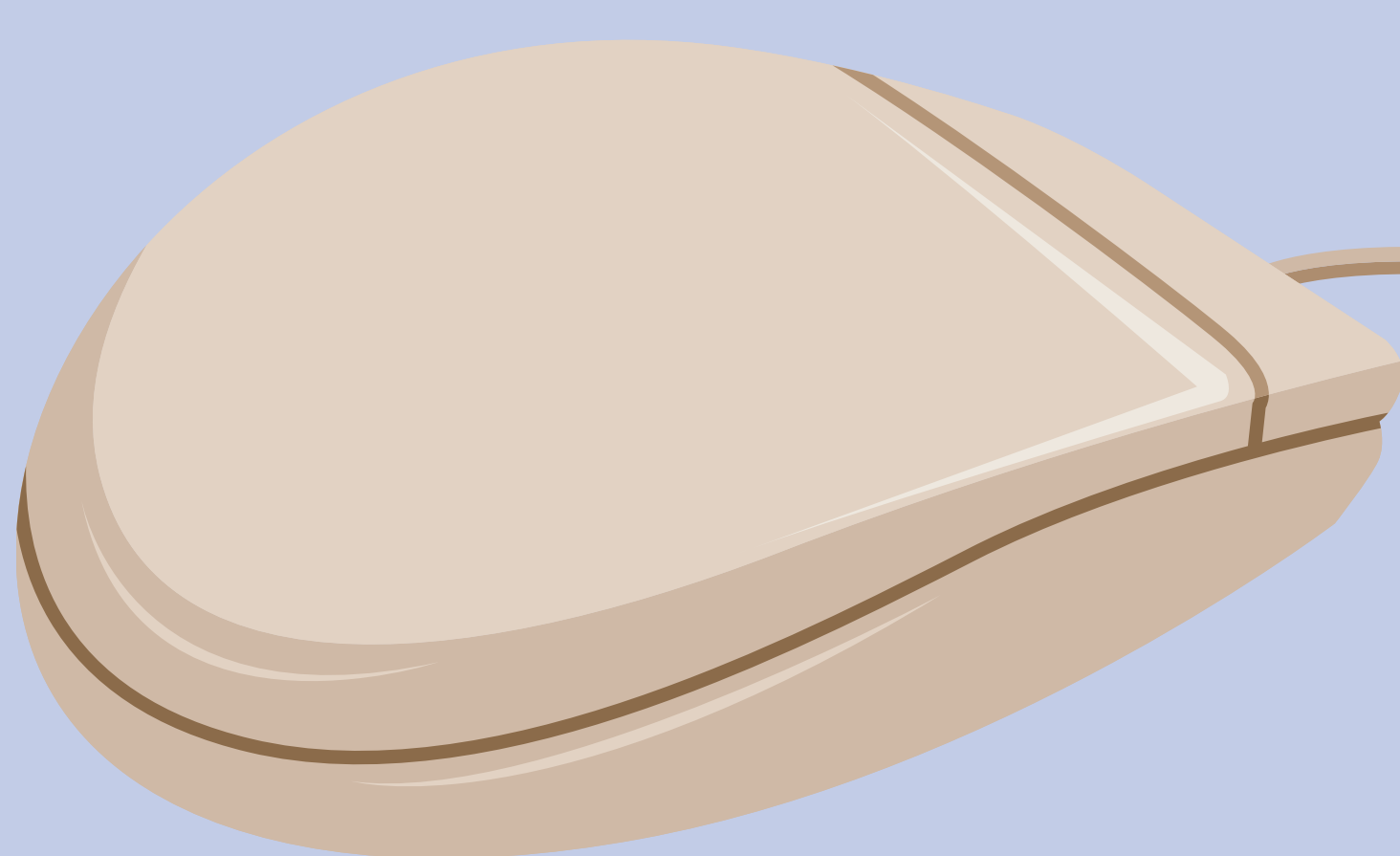
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How Can I Find Affordable Rental Housing?

A call center/information registry will be set up to help connect renters with affordable rental units as they are built or made available.

When the registry is available, eligible renters will be able to register their information by phone or on the Internet at www.LouisianaRebuilds.info. As units are available, renters will be notified that properties are available and will have the opportunity to apply for assistance.

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BUILDING A SAFER, STRONGER, SMARTER LOUISIANA



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Other Assistance and Incentives

In addition to providing assistance and incentives for homeowners and renters, *The Road Home* also aims to restore Louisiana's housing stock through:

Restoration of Homeless Housing Shelter Capacity

- Address the increased homeless needs in impacted areas by increasing beds, facility capacity, and providing prevention assistance to those persons who are at risk of becoming homeless

Other Developer Incentives

- A Housing Development Loan Fund and Land Assembly Operations will accelerate development of new housing on available land



- Incentives will be provided to other agencies, non-profits and faith-based organizations to attract new mixed-income housing development to Louisiana



RESPOND

If you are a homeowner...

Although *The Road Home* is new to you, which option are you inclined to choose?

Repair	Rebuild
Relocate	Sell



RESPOND

If you are a renter or developer...

Does *The Road Home* adequately address the need to redevelop affordable rental housing so that those who rent can return to Louisiana?

Yes	No



REPLY

What are the key characteristics you like *most* about *The Road Home*?



REPLY

What are the key characteristics you like *least* about *The Road Home*?



The
Road Home

RECOMMEND

**Specifically, how would you improve
The Road Home?**



REGISTER

**Are you registered for
*The Road Home?***



LouisianaRebuilds.info
1-888-ROAD-2LA

Special needs TTY Line at 1-800-566-4224

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